

Joe Lombardo
Governor

Richard Whitley,
MS
Director



Dena Schmidt
Administrator

Ihsan Azzam,
Ph.D., M.D.
Chief Medical Officer

The Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease (CWCD)

MEETING AGENDA

REGULAR MEETING

July 24, 2025

1:00 p.m. to Adjournment

This meeting is being held virtually. The public is invited to attend.

VIRTUAL INFORMATION

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NOTICE:

1. The agenda items may be taken out of order.
2. Two or more items may be combined; and

3. Items may be removed from the agenda or delayed at any time.

1. **Call to Order and roll call:**

2. **Public Comment:** No action may be taken on a matter raised under this item unless the matter is included on an agenda as an item upon which action may be taken. To provide public comment telephonically, dial 1-775-321-6111. When prompted to provide the meeting ID, enter 450 017 234#. Due to time considerations, comments will be limited to five (5) minutes per person. Members of the public utilizing the call-in (audio only) number may raise their hands by pressing * 5. Persons making comments will be asked to begin by stating their name for the record and spelling their last name or provide the secretary with written comments.

3. **For Possible Action:** Discussion and possible action to approve the meeting minutes of April 24, 2025.

4. **For Possible Action:** Discussion and possible action on Kidney Disease Advisory Committee (KDAC) request for information (RFI) new member application(s)

5. **For Information Only:** Present partner Chronic Disease Prevention and Health Promotion Program (CDPHP) Reports

6. **For Information Only:** Present Division of Public and Behavioral Health CDPHP Section Updates and Program Reports-

7. **For Possible Action:** Discussion and possible action on remaining 2025 CWCD meeting dates and meeting dates for Calendar Year 2026
a. October 23, 2025 (previously confirmed)

8. **Public Comment:** No action may be taken on a matter raised under this item unless the matter is included on and No action may be taken on a matter raised under this item unless the matter is included on an agenda as an item upon which action may be taken. To provide public comment telephonically, dial 1-775-321-6111. When prompted to provide the meeting ID, enter 450 017 234#. Due to time considerations, comments will be limited to five (5) minutes per person. Members of the public utilizing the call-in (audio only) number may raise their hands by pressing * 5. Persons making comments will be asked to begin by stating their name for the record and spelling their last name, or provide the secretary with written comments.

9. **Adjournment**

NOTICES OF THIS MEETING HAVE BEEN POSTED AT THE FOLLOWING LOCATIONS:

Physical Posting Locations

- Nevada Division of Public and Behavioral Health: 4150 Technology Way, Carson City, NV 89706
- Nevada Division of Public and Behavioral Health: 4126 Technology Way Carson City, NV 89706
- Bureau of Health Care Quality and Compliance (Las Vegas Office): 500 E Warm Springs Rd, Suite 200 Las Vegas, NV 89119
- Nevada WIC Office: 680 W. Nye Ln., Suite 205, Carson City, NV 89703

Internet Postings

- The Nevada Division of Public and Behavioral Health website at the [Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease Meetings 2025 \(nv.gov\)](https://www.health.nv.gov/advisory-council-on-the-state-program-for-wellness-and-the-prevention-of-chronic-disease-meetings-2025) and the Department of Administration's website at <https://notice.nv.gov/>

In addition, the agenda and/or meeting information was mailed to groups and individuals as requested and posted online at: <https://notice.nv.gov/> and <https://dpbh.nv.gov/>.

This body will provide at least two public comment periods in compliance with the minimum requirements of the Open Meeting Law prior to adjournment. Additionally, it is the goal of the CWCD to also afford the public with an item-specific public comment period. No action may be taken on a matter raised under public comment unless the item has been specifically included on the agenda as an item upon which action may be taken. The Chair retains discretion to only provide for the Open Meeting Law's minimum public comment and not call for additional item-specific public comment when it is deemed necessary by the chair to the orderly conduct of the meeting.

This meeting is a public meeting, recorded and held in compliance with and pursuant to the Nevada Open Meeting Law, pursuant to NRS 241. By Participating, you consent to recording of your participation in this meeting. All voting members should leave their cameras on for the duration of the meeting and refrain from entering any information into the chat function of the video platform.

We are pleased to make reasonable accommodations for members of the public who are disabled and wish to attend the meeting. If special arrangements are necessary, please notify Rory Fuller in writing by email (r.fuller@health.nv.gov), by mail (CWCD, Nevada Division of Public and Behavioral Health, 4150 Technology Way, Suite 210, Carson City, NV 89706) or by calling (775) 684-2203 before the meeting date.

If you need supporting documents for this meeting, please notify Rory Fuller, Division of Public and Behavioral Health, Bureau of Child, Family and Community Wellness, at (775) 684-2203 or by email at r.fuller@health.nv.gov. Supporting materials are available for the public on the Nevada Division of Public and Behavioral Health website at [Advisory Council on the State](https://www.health.nv.gov/advisory-council-on-the-state-program-for-wellness-and-the-prevention-of-chronic-disease-meetings-2025)

[Program for Wellness and the Prevention of Chronic Disease Meetings 2025 \(nv.gov\)](#) and on the Department of Administration's website at <https://notice.nv.gov/>.

If at any time during the meeting, an individual who has been named on the agenda or has an item specifically regarding them, including on the agenda is unable to participate because of technical difficulties, please notify Rory Fuller, 775-684-2203, or by email at r.fuller@health.nv.gov and note at what time the difficulty started to that matters pertaining specifically to their participation may be continued to a future agenda if needed or otherwise addressed.

Please be cautious and do not click on links in the chat area of the meeting unless you have verified that they are safe. If you ever have questions about a link in a document purporting to be from CWCD, please do not hesitate to contact r.fuller@health.nv.gov. Please refrain from commenting in the chat area of the meeting, unless requested to, because minutes are required to be taken of the meeting.

Use of obscenities or other behavior which disrupts the meeting to the extent that its orderly conduct is made impractical may result in the forfeiture of the opportunity to provide public comment or removal from the meeting.

Anyone who would like to be on the CWCD mailing list must submit a written request every six months to the Nevada Division of Public and Behavioral Health at the address listed below.

**CWCD, DPBH, Attn: Rory Fuller
4150 Technology Way, Suite 210
Carson City, Nevada, 89706**

Attachment for Agenda Item #3

Joe Lombardo
Governor

Richard Whitley,
MS
Director



Cody L. Phinney,
MPH
Administrator

Ihsan Azzam,
Ph.D., M.D.
Chief Medical Officer

THE ADVISORY COUNCIL ON THE STATE PROGRAM FOR WELLNESS AND THE PREVENTION OF CHRONIC DISEASE (CWCD)

DRAFT MEETING MINUTES

Date: April 24, 2025

Time: 1:00 PM - Adjournment

Location: Virtual via Microsoft Teams

ATTENDEES:

Council Members Present:

Sarah Rogers – Proxy for Dr. Ihsan Azzam
Monica Romero
Dr. Krista Schonrock
Laura Valley
Dr. Steve Shane
Mary Karls
Cari Herington
Kagan Griffin
Nikesha Mobley
Maria Azzarelli

Members not Present:

Georgia Dounis
Dr. Amber Donnelly
Senator Dina Neal
Assemblyman Dr. David Orentlicher

Others present:

Rory Fuller – Meeting Staff
Other attendees asked to sign in via meeting chat, attached as Exhibit A.

AGENDA ITEMS:

1. **Call To Order and Roll Call:**

Roll was called by Rory fuller, 10 of 14 members were present, establishing quorum.

2. **Public Comment: First public comment period.**

Sarah Rogers provided a public comment on behalf of Dr. Azam, emphasizing the importance of vaccines, particularly the MMR vaccine, in preventing chronic diseases linked to acute illnesses like measles. She highlighted recent outbreaks, noting that measles has spread to 27 states, infecting over 800 people, and causing fatalities. She stressed the long-term health risks and the need to promote vaccination efforts. Additionally, she mentioned ongoing collaborations with the Nevada WIC program to disseminate information about the MMR vaccine and referenced a recent survey conducted with the Nevada Office on Health Equity to gather community insights on immunization.

Dr. Schonrock added that there has not yet been a case in Nevada, but there likely will be eventually.

3. **Discussion and possible action to approve the meeting minutes of February 27, 2025 – Dr. Krista Schonrock, Chair**

Motion was brought by Maria Azzarelli to approve the February 27, 2025, minutes. Motion second by Sarah Rogers, Motion carried unanimously.

4. **Discussion and possible action to make recommendations on new initiatives and potential collaborations- Dr. Krista Schonrock, Chair**

Michelle Harden noted that an information request, previously discussed, had not yielded much response. She suggested the group discuss potential ideas to address this lack of response.

Sarah Rogers clarified on the criteria for new members of the Kidney Disease Advisory Council (KDAC). She noted that the Nevada Revised Statutes (NRS) does not specify member qualifications but rather seeks individuals with experience working with patients with chronic kidney disease, including those with lived experience and others involved in related work, and added that if anyone is interested or knows of a partner who would like to be part of KDAC to please refer them to staff.

5. **Discussion and possible action to support and identify Legislative session priorities and bills – Dr. Krista Schonrock, Chair**

Dr. Schonrock mentioned Senate Bill 78 restructuring committees including CWCD, that it has not been voted on yet, and there is no indication of the time that vote would occur.

Sarah Rogers provided additional context on SB78, noting that it currently lists many boards, councils, and commissions for restructuring or elimination, including the CWCD. However, there have been internal discussions with legislative members indicating that the bill's focus will likely be narrowed through an upcoming amendment to target only licensing bodies. The intent is to remove references to other advisory and governing bodies, so the CWCD's inclusion is expected to be clarified or eliminated. Participants should monitor the bill for these changes.

6. **For Information Only: Present partner Chronic Disease Prevention and Health Promotion Program (CDPHP) Reports Attached in Meeting Packet – Dr. Krista Schonrock, Chair**

- **Maria Azzarelli, EMHA, CHES®, Manager, CDPHP, Southern Nevada**

Health District

Maria Azzarelli presenting, (full Report attached in meeting packet) Key points: The report highlighted recent initiatives and updates, including the addition of Dedree Gamboa working on heart disease and the appointment of Dr. Xavier Gonzalez as the new division director of Community Health. Key activities included launching the Obodo Green Grocer on the West Side and supporting pop-up produce stands to improve access to fresh foods; celebrating Heart Month with blood pressure screenings and diabetes classes; promoting obesity prevention through the 20th anniversary of Partners for a Healthy Nevada; supporting physical activity via school programs and a 5K event; hosting the Tobacco-Free Living Summit focused on disparities in the African American community; conducting youth vaping prevention events; and expanding smoke-free housing policies, which now list over 65,000 smoke-free units and feature a searchable website for residents.

- **Kelli Goatley - Seals MPH, Public Health Supervisor, Northern Nevada Public Health**

Stephanie Chen presenting for Kelli Goatley - Seals, (full Report attached in meeting packet) Key points: A busy first quarter, with staff engaging in numerous continuing education activities. Highlights include launching the Youth Vaping Prevention Campaign focused on digital content, applying for ongoing funding amid potential budget cuts, and providing education on tobacco legislation. The team also participated in a Univision Reno segment addressing community vaping concerns. In physical activity and nutrition, they initiated a 16-week Enhanced Fitness program for seniors at two centers and reached approximately 330 students through the Power Up Kits program, along with various outreach efforts promoting healthy lifestyles. For cannabis and substance use prevention, they are preparing to hire an MPH intern for a community needs assessment and have conducted outreach to dispensaries. In injury prevention, the team delivered suicide prevention and firearm safety training, engaged in outreach at gun shows with prevention materials and gun locks, and secured a \$10,000 grant in partnership with Nevada Urban Indians to support suicide prevention education resources for the upcoming year.

- **Suzi Talavera, CDPHP Division Manager, Carson City Health and Human Services**

No representative was available to present. The written report submitted by Carson City Health and Human Services is in the meeting packet.

- **Brooke Conway-Kleven, PT, DPT, PhD, Nevada Institute for Children's Research and Policy (NICRP), University of Nevada, Las Vegas**

Amanda Haboush presenting for Brooke Conway-Kleven, (full Report attached in meeting packet) Key points: Amanda shared updates on recent activities, including a productive in-person annual meeting with 17 workgroup members. Key discussions centered on preparing for an upcoming Board of Health presentation to educate about administrative codes related to early childhood education, with efforts to align more closely with Oshawa guidelines for physical activity and nutrition and to advocate for code changes to meet national standards. Additionally, the group is working on developing multi-level training programs for early childhood providers to improve practices in physical activity and nutrition, moving beyond basic required CEUs to foster deeper learning. Policy reviews and planning for future initiatives were also discussed, with an emphasis on continuous improvement and advancing early childhood health practices in the coming year.

7. For Information Only: Present Division of Public and Behavioral Health CDPHP Section Updates and Program Reports- Michelle Harden, Quality Improvement Manager, CDPHP

Michelle Harden reported that while the team is operating at full capacity, there have been minor hiccups due to a training pause and the need to catch up on new initiatives. Nevertheless, progress is evident, with a 15% increase in community screening rates for cancer and other conditions, expanded outreach to high-risk populations statewide, and five new wellness education partnerships launched since the last report. These efforts are enhancing early detection, self-management, and community engagement. However, there is some instability regarding federal program funding, with unclear communication and ambiguous award statuses, leading to uncertainty about future support. The team anticipates receiving more definitive information by the July meeting, aiming to maintain program continuity. Despite these hurdles, the team remains committed to providing uninterrupted services and improving health outcomes for all Nevadans.

8. For Information Only: 2025 CWCD future meeting dates – Dr. Krista Schonrock, Chair

- July 24, 2025, 1:00 Pm – Adjournment
- October 23, 2025, 1:00 Pm – Adjournment

9. Public Comment:
Second public comment period.

No Public comment was made this period.

10. Adjournment:

Sarah Rogers made the motion to adjourn, Maria Azzarelli second, Meeting adjourned at 1:32 Pm

Next meeting:

July 24, 2025

1:00 Pm – Adjournment

Location: Virtual via teams

Quarterly meeting

Minutes prepared by Rory Fuller using the following reference:

Robert, H. (2020). *Robert's rules of order: Newly revised (12th ed.)*. Da Capo Press.

Nevada Revised Statutes. *Open Meeting Law (NRS 241)*.

ATTACHMENTS:

THE ADVISORY COUNCIL ON THE STATE PROGRAM FOR WELLNESS AND THE PREVENTION OF CHRONIC DISEASE (CWCD)

Date: April 24, 2025

Location: Virtual via Microsoft Teams

Exhibit A: Others present that signed in via meeting chat.

Alexis Hogan, DPBH

Allison Gonzalez, DPBH

Amanda Haboush-Deloye, Nevada Institute for Children's Research and Policy

Bjorn Blomquist, DPBH

Bryan Davis DPBH

Cori Stauffer DPBH

Darlene Douthitt, DPBH

Dillon Winkelman DPBH/CDPHP

Johnathon Welch DPBH

Linda Anderson, Nevada Public Health Foundation.

Michelle Harden, PhD, DPBH/CDPHP QI Manager

Oscar Fernandez, DPBH

Stephanie Chen, Northern Nevada Public Health

Taliman Afroz, DPBH

Tammera Brower, DPBH

Taylor Mosley DPBH

Theresa Reyome Admin II CDPHP

Troy Lovick DPBH

Attachment for Agenda Item #4

Joe Lombardo
Governor

Richard Whitley,
MS
Director



Dena Schmidt
Administrator

Ihsan Azzam,
Ph.D., M.D.
Chief Medical Officer

Date: July 1, 2025

Re: Advisory Committee on Grants for Addressing Race-Based Health Disparities Relating to Kidney Disease – Seeking New Members

During the enactment of NRS 439.261, the Division of Public and Behavioral Health was authorized to apply for grants from the Federal Government and other sources to support the identification, understanding, and mitigation of health disparities in kidney disease that are based on race. Such disparities include, but are not limited to, issues related to the early detection, frequency, and severity of kidney disease, as well as the promotion of kidney transplantation.

In furtherance of this initiative, the Division may establish and consult with an advisory committee to develop a sustainable plan designed to increase education and awareness of kidney disease and, to the extent permitted by grant terms, to facilitate the delivery of services supported by these funds. The advisory committee shall be composed of representatives from the following:

- Providers of Health Care and Medical Facilities (as defined in NRS 629.031 and NRS 449.0151) that offer care for kidney disease.
- Patients with Kidney Disease.
- Organ Procurement Organization.
- National Kidney Organizations.
- Any Other Members that the Division deems appropriate.

The Division is now seeking new members for this advisory committee. If you have interest or expertise in kidney disease care and prevention, patient advocacy, or represent a medical facility, organ procurement organization, or national kidney organization, you may be well suited to contribute to this important work in addressing race-based- health disparities in kidney disease.

If you are interested in being considered for appointment, please submit a letter of interest along with your current resume by September 30, 2025. Your submission should highlight your relevant experience and qualifications related to kidney disease prevention, patient care, or advocacy. Materials may be submitted using any of the following methods:

Email:

- Michelle Harden – mharden@health.nv.gov
- Amber Hise – ahise@health.nv.gov

Phone:

- Michelle Harden – 775-389-9181
- Amber Hise – 775-461-6749

Mailing Address:

4150 Technology Way, Suite 210
Carson City, Nevada 89706
Attn: Michelle Harden

Submissions will be reviewed by Division staff and forwarded to the advisory committee for consideration. We appreciate your interest in contributing your expertise to advance kidney health and help mitigate race-based- disparities in kidney disease throughout Nevada.

Thank you for your commitment to improving the health outcomes of our community.

Attachment for Agenda Item #5

Nevada Institute for Children's Research and Policy

Report Summary

Project Period: April – June 2025

In partnership with the Nevada Early Childhood Obesity Prevention (NECOP) Workgroup members, NICRP will implement NECOP State Plan activities to help improve weight status among children zero (0) to eight (8) years of age.

The 2021-2026 state plan is divided into seven (7) overarching goals:

- (1) Early Care and Education Facilities
- (2) Awareness and Education for parents
- (3) Awareness and Education for providers and community partners
- (4) Establish Data Collection Systems
- (5) Increase knowledge of best practice and current research in Early Childhood Obesity prevention strategies
- (6) Increase number of Caring for our Children (CFOC) and Physical Activity and Nutrition (PAN) standards being met in Nevada, and
- (7) Increase sustainable funding to support Nevada Early Childhood Obesity Prevention efforts

These goals are inclusive of 39 total objectives, further broken down into a total of 56 activities to be completed over the five-year state plan. Workgroup members and organizations provide quarterly updates on progress toward each of these activities.

Systems and Data Collection

NICRP worked with the NECOP members to develop an internal system for collecting and analyzing quarterly progress of all 7 goals among partnering members and organizations. The following progress has been reported since the last report in April 2025:

During this project period, NICRP held two quarterly meetings with the Early Childhood Obesity Prevention Workgroup on April 22 (in-person) and June 17, 2025 (virtual) to track and evaluate the implementation of The Nevada Early Childhood Obesity Prevention State Plan. The final quarterly meeting for the project year will be held virtually on Tuesday, September 16, 2025 from 2:00-4:00pm, with an interim subcommittee meeting on Thursday, July 31 to review the presentation packet for our proposal to the Board of Health at their September meeting. The workgroup is continuing with its goals and activities, specifically building on the discussions regarding feedback from the Nevada Childcare Licensing Board's edits to NECOP's proposed revisions to the Achieving a State of Healthy Weight (ASHW) standards (which will be addressed at the BOH meeting). The workgroup also continues to assist with the Nevada Registry Wellness Training rubric discussed in detail below. NICRP plans to continue discussing with the workgroup ways to increase awareness through the implementation of Year 4 objectives and activities.

Reports

ASHW is a national report inclusive of 47 high-impact obesity prevention standards (HIOPS, or 'standards') in childcare licensing regulations that promote infant feeding practices, healthy nutrition and mealtime practices, opportunities for active play, and decreasing the frequency of screentime. The NECOP workgroup reviewed Nevada's current national standings based on the 2022 ASHW Report and developed proposed amendments to 23 of the 32 Nevada Administrative Codes (NAC) on the ASHW standards which Nevada is currently not meeting. A survey was then sent out to licensed childcare facilities in the state to gain an understanding of potential barriers associated with these proposed changes. Among the provider responses, a high percentage reported approving of regulatory changes given the following recommendations are taken into consideration:

1. Rephrase any verbiage utilizing the term "primary care provider" to specify healthcare provider and/or childcare provider.
2. Specify quantities and/or duration of any amendment which requires an adjusted volume or time component.
3. Among all amendments, be mindful of developmental delay and children/caregivers with adaptive needs.

The survey was then distributed to families in the state of Nevada to gain insight on implications and barriers for children and their families. The parent/caregiver survey was disseminated between August – September 2023, with a total of 132 completed responses during this time. Of the 19 total revisions provided in the survey for parents, 6 had the majority in approval of the changes. Of the remaining 13 revisions, the greatest concern among parents was a lack of assistance/support/ knowledge, followed by a lack of potential funding for facilities.

The full report was finalized by the workgroup at the 2024 Q1 quarterly meeting. Several members of NECOP workgroup met with Latisha Brown from Nevada childcare licensing on March 29, 2024, to discuss the report and proposed revisions to the corresponding Nevada regulations. On June 13, 2024, Latisha and her team were instrumental in providing their comments on the Nevada Early Child Care Regulations. These comments were sent to the workgroup to review prior to the June (2024 Q3) meeting.

NICRP compiled the licensing team's comments comprehensively and sent this document to the workgroup prior to the September (2024 Q4) meeting. During the Q4 meeting, the workgroup discussed the proposed revisions to the corresponding Nevada regulation and made decisions about whether to change or keep the revisions, based on the licensing team's comments.

NICRP updated the PowerPoint to summarize feedback from the Childcare Licensing Team and the workgroup's decisions, striking through the regulations the group chose not to pursue. Some revisions were tentatively agreed upon, but members chose not to proceed with them at this time. NICRP reviewed these revisions after the 2025 Q1 and Q2 meetings and created a spreadsheet of all approved amendments which will be presented to the Nevada State Board of Health. An interim subcommittee meeting is scheduled on July 31 to finalize the presentation packet for the Board of Health presentation in September.

Policy

Per NAC 432A.323, all licensed childcare providers are required to complete two or more hours of training in wellness including childhood obesity, nutrition, and moderate or vigorous physical activity within 90 days of employment and each year thereafter. The Nevada Registry worked with the EC Obesity Prevention workgroup to develop content guidelines for wellness courses, which was finalized during Q1 of 2023. The document outlines the content guidelines, course objectives and trainer qualification requirements for the required training. During Q2-Q4 of 2023, the Nevada Registry continued to partner with the workgroup to develop a review process of all current statewide trainings, along with a checklist for all new training applications. All new sessions submitted until the checklist is finalized will continue to be approved but will need to meet updated criteria by January 1, 2025. After that point, online courses that do not meet the requirements will be removed from the calendar. Two (2) UNR Extension interns have assisted with the development of a scoring sheet for this evaluation system during the last project year. As of June 2025, there are four (4) introductory, 4 intermediate, and 3 advanced classes approved as online courses. The UNR Extension team is continuing to assist with this process, as they have recently hired a team member who will be dedicating a portion of their job description to creating and updating trainings. An example of the UNR Extension training is listed below:

Tiny Moves, Tasty Bites: Cultivating Healthy Habits in the Early Years

Level: Basic

Overview: This training prepares early childcare providers with foundational knowledge in child nutrition, physical activity, and obesity prevention. Participants will explore best practices for creating healthy environments, promoting movement, and supporting wellness in young children.

NICRP, Dr. Steven Shane, and several partnering organizations of NECOP attended the Nevada Legislative Session's Children's Week in March 2025, where they disseminated a policy brief created by the workgroup addressing Pediatricians' Role in Prevention of Childhood Obesity to a total of 64 legislators.

Education

The workgroup has disseminated one (1) policy brief to partners, legislators (noted above) and community collaborators: the Obesity Prevention Policy Brief for Pediatricians. The workgroup has additionally developed a toolkit for Breastfeeding Awareness Month in August, which will be disseminated in Q4 to partners.

One (1) educational material has been reviewed and approved for dissemination by the workgroup members: the Early Childhood Obesity Prevention Brochure. This is being sent to the printer in Q4 of 2025.

All finalized reports are available on the workgroup's webpage: [Nevada Early Childhood Obesity Prevention Workgroup - NICRP \(unlv.edu\)](https://unlv.edu/early-childhood-obesity-prevention-workgroup-nicrp)

**Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease**

July 2025

**Northern Nevada Public Health (NNPH) - formally Washoe County Health District
Chronic Disease and Injury Prevention (CDIP) Program Report
Summary of activities May 2025 – July 2025**

Staffing

The NNPH CDIP program has seven full-time staff. The team has several intermittent hourly (IH) staff who help complete grant deliverables for the program.

Section News

The second quarter of 2025 was full of changes to the program infrastructure:

- NNPH went through an organizational restructuring resulting in CDIP now falling under the newly created Population Health Division.
- With the restructuring, the Program Manager position was moved to WIC 100% of the time, with the two Health Educator Coordinators and the Population Health Division Director splitting the duties for CDIP that the Program Manager used to fulfill.
- The Office Specialist position was moved to work full-time in CDIP.
- A new Fiscal Compliance Officer has been assigned to oversee CDIP fiscal matters.
- Due to decreasing grant revenues, three IH Health Educator (HE) positions have been eliminated. The allowable time accrued for two IH HEs has also been reduced.
- One IH Public Service Intern was hired to complete a short-term project over the summer months.
- Two UNR Graduate Assistants will be assisting with CDIP activities during FY26.

Program Overview

The CDIP program focuses on the modifiable risk factors of tobacco use and exposure, lack of physical activity, and poor nutrition, as well as injury prevention (intentional and unintentional) and responsible cannabis use, including eliminating secondhand cannabis smoke exposure. These modifiable risk factors impact the leading causes of death in Washoe County, and by moving the needle on these risk factors, the CDIP Program aims to reduce illness and premature deaths in Washoe County and improve quality of life of those that live, work, and visit our community. Key approaches include efforts concentrating on policy, systems, and environmental change.

Tobacco Prevention and Control Highlights

- CDIP coordinated two educational events with Black Wall Street, which reached over 195 families with messaging regarding harms of vaping, flavoring and vaping, available cessation resources, and quit kits.
- CDIP collaborated with Bethel African Methodist Episcopal (AME) Church to implement a No Menthol Sunday event, which reached approximately 30 people with education about menthol in tobacco products and the tobacco industry strategy to target African Americans with these products. Additionally, CDIP worked with Bethel AME to implement one youth education event

**Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease**

July 2025

in observance of Juneteenth, which engaged 26 youth and provided information on the harms of vaping and emerging tobacco products, the role of flavorings in tobacco use, available cessation resources, and the distribution of quit kits.

- CDIP collaborated with Boys & Girls Club Truckee Meadows, Join Together Northern Nevada, Our Center, and Reno Housing Authority to coordinate three events viewing and discussing Screenagers Under the Influence, reaching 40 parents and adults who work with youth.
- CDIP collaborated with statewide partners Southern Nevada Health District, Carson City Health and Human Services, Central Nevada Health District, and the Nevada Tobacco Control and Smoke Free Coalition, among others, to update the Attracting Addiction website, social media posts, and materials educating the public about flavoring in e-cigarette products.
<https://www.attractingaddictionnv.com/> CDIP is exploring options to pay for printing of updated AANV brochures for FY26.
- Staff collaborated with Reverend Dr. Debra A. Whitlock Lax, Pastor of Bethel AME Church in Sparks on “Let’s Talk About It” series of video interviews about vaping prevention, cessation resources, and other tobacco prevention related topics.
- Staff recruited and coordinated the storefront reorganization of one tobacco retailer in Washoe County - Go Mart, located on Sutro. This included providing updated signage and TA during the reorganization.



- CDIP received the Fund for a Healthy Nevada Tobacco Control Funds executed award. Staff have begun implementing FY26 activities to address CDC tobacco prevention goals: reduce initiation and use of tobacco, vapor and related products among youth and young adults; eliminate exposure to secondhand smoke and electronic smoking device emissions; and promote quitting tobacco and electronic smoking device use among adults and youth.
- CDIP along with funded partners across the state, continue to wait to hear from CDC about the status of the CDC- Tobacco grant. Potential cuts to this funding or complete elimination for the 25-26 fiscal year would reduce tobacco prevention efforts in Washoe County.

July 2025

Physical Activity and Nutrition Highlights

- The Healthy Corner Store Program initiated a comprehensive evaluation in collaboration with the Larson Institute at the University of Nevada, Reno (UNR) in response to ongoing challenges in store recruitment and program expansion. While the program has seen early successes, recent efforts to onboard new store partners have reached a standstill. To better understand the barriers and opportunities within the current model, an in-depth evaluation was deemed necessary. This process aimed at gathering meaningful input from store owners, community partners, and residents to help refine and strengthen the program's approach. Six key informant interviews and one focus group were conducted, along with 48 resident surveys were conducted. The data is currently being analyzed and once complete will be used for program planning.
- Staff participated in Desert Skies Middle School's field day, engaging 6th and 7th grade students through 5-2-1-0 trivia and fun physical activity challenges. Students had the opportunity to win small prizes for their participation and knowledge. To promote healthy eating, staff offered samples of fruit-infused water and mandarin oranges. The refreshing flavored water was especially popular, with many students expressing interest in recreating it at home. The event reached a total of 268 students and was a successful, memorable way to promote healthy habits.



- The Power Up Kids school-based programming, Pick a Better Snack and Choose Health: Food, Fun, and Fitness concluded for the 24-25 school year on 5/27. Staff worked with six schools, 16 classrooms, reaching a total of 339 students. As the school year wraps up, staff are looking for opportunities to continue reaching students with healthy eating active living messaging over the summer.
- Staff successfully partnered with the Boys and Girls Club (BGC) of Truckee Meadows to implement SNAP-Ed programming through the Power Up Kids Program. Staff are delivering evidenced based curricula at two BGC affiliated locations, Pinecrest Academy and Lemmon Valley. At Pinecrest, the team is facilitating two curricula, Pick a Better Snack (PABS) for students in K-2nd and Choose Health: Food, Fun, and Fitness (CHFFF) with 3rd-4th grade students. At the Lemmon Valley site, the team is implementing PABS with their K-3rd grade group. Across the two sites, approximately 100 students are being reached through this summer's SNAP-Ed programming. This marks the first time our SNAP-Ed team implemented programming during the

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summer which is a strategic expansion from the typical school-year model and extends reach to continue promoting healthy behaviors beyond the school year. Summer programming will conclude the first week of August.

- As part of the 5210 Healthy Washoe initiative, NNPH installed outdoor stencils to encourage movement and add color to the walk into Building B. This project was made possible through a collaboration with the Community Services Department.



Cannabis and Opioid/Substance Prevention Highlights

- CDIP onboarded a MPH Public Service Intern (PSI) to help with conducting a community needs assessment about the topic of cannabis use and exposure in Washoe County. The PSI is finalizing the assessment tool and implementation strategy. The project findings will inform future CDIP health education activities.
- Staff created six social media posts on cannabis secondhand smoke resulting in 12 postings with 84 engagements, 2006 impressions.
- Staff visited nine local dispensaries to contrast and compare retail spaces and messaging, to collect business cards for outreach to management, and to distribute Need to Know cards, which are intended to be given to dispensary clientele to educate about secondhand cannabis smoke, avoiding driving under the influence, taking care with quantities consumed, and more. A total of 1,200 Need to Know cards were distributed.

Injury Prevention Highlights

- CDIP wrote and coordinated the submission of the Office of Traffic Safety Grant Application. If awarded, NNPH staff will implement activities embedding traffic safety education, outreach, and

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community engagement into the environments where children and families in Washoe County live, learn, work, and play.

- CDIP hosted an Applied Suicide Intervention Skills Training (ASIST) at NNPH on June 5–6. This was the second ASIST training hosted at NNPH and had the highest local attendance to date, with 33 participants and four trainers. All participants completed the two-day certification course successfully and provided excellent post-training feedback. Staff plan to host another ASIST training in December.
- In collaboration with the Washoe Suicide Prevention Alliance, CDIP finalized the creative for a two-month suicide prevention media campaign with Charter – Spectrum. This campaign is funded through a Renown Community Grant, and will run September – October 2025.
- CDIP successfully supported the formal signing of Nevada Assembly Bill 451 (AB451) on suicide prevention by Governor Lombardo. The bill provides Good Samaritan protections for licensed firearm retailer and is expected to increase participation in the Washoe Suicide Prevention Alliance’s temporary secure firearm storage network, as well as other Alliance initiatives. AB451 will go into effect on October 1, 2025.



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Southern Nevada Health District (SNHD):
Office of Chronic Disease Prevention & Health Promotion (OCDPHP) Report

Staff: Rayleen Earney was promoted to Senior Health Educator and will be the lead for the Diabetes Prevention and Self-Management Program. Due to a hiring freeze we will not be able to fill Rayleen's vacated position at this time.

Section News: No Update

Programming: SNHD Office of *Chronic Disease Prevention & Health Promotion*

Nutrition:

CDPP worked with our contractor, Together We Can (TWC), to expand the Double Up Food Bucks (DUFEB) program, a fruit and vegetable nutrition incentive program for people with SNAP benefits, to 2 new locations. This increases the total number of DUFEB program locations in Southern Nevada to 5. Obodo Greengrocer and The Just One Project Mobile Market were trained and onboarded this spring. CDPP and TWC are also working together to implement strategies to increase the uptake and utilization of the DUFEB program at the 3 other DUFEB implementation sites. A transportation assessment in partnership with the RTC is being conducted at 3 sites to identify barriers to accessing these locations by bus, bicycle, or walking.

Heart Disease Prevention & Self-Management:

CDPP partnered with the YMCA to offer a free, community Blood Pressure Self-Monitoring Class. The 12-week class wrapped up in May with 11 of 16 participants completing the program. 50% of the participants decreased their blood pressure from an elevated or higher level to normal or a stage lower than where they were at the start of the class.

CDPP staff and BeSHOP partners hosted Salon Talk: Don't Put Your Health on Pause on May 18th during National Women's Health Week at Ego Tripp Salon. Councilwoman Summers Armstrong and Senator Dina Neal both participated. Other panelists spoke on topics including perimenopause, menopause, mental health and their impact on cardiovascular health. Over 40 people attended the event.

CDPP staff provided on-site BP screening, education and referral. Eight people were screened during the event and received education and referrals as needed.

CDPP staff in partnership with Mountain Top Faith Ministries conducted a 6-week, With Every Heartbeat is Life (WEHIL) cardiovascular education class at Mountain Top Faith Ministries. Of the 15 people who registered, 12 completed the class (80%). The average blood pressure reading of participants dropped from 138/81 mmHG to 123/81 mmHG from pre-to-post and 9 of the 12 class participants lowered their blood pressure to a normal stage by the end of class.

Diabetes Prevention & Self-Management:

This quarter, CDPP staff and partners provided 8 Diabetes Self-Management, Education & Support (DSMES) classes. 1 of the classes was provided virtually in English, 5 were provided in

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person in English, and 2 were provided in person in Spanish. Two of the in person English classes were conducted at off-site at income-qualified housing complexes. A total of 107 people participated in one of the classes.

CDPP staff was a presenter on a Project ECHO webinar and shared data on our physical activity quality improvement measure for the American Diabetes Association (ADA) Recognition Program to 21 participants.

CDPP and partners conducted 2 community blood pressure and prediabetes screenings at a senior apartment complex and a place of faith. A total of 66 people were screened and 11 people were referred to local resources. In total this fiscal year, our community screening efforts have reached over 144 people at 11 community and faith-based locations. Over 100 people have been referred to local resources including primary care, diabetes classes, and tobacco cessation resources.

CDPP partnered with AAA Healthcare to offer a free Diabetes Prevention Program class to the community. The class was held at Nevada Partners. Twenty people began the year-long class and 7 completed the course. 40% of the participants lost at least 5-7% of their weight.

Obesity:

CDPP staff participated in 3 outreach events to promote the 5210 Healthy Habits Every Day initiative this quarter. Over 1,000 people participated in the First 5, Healthy Kids Day, and Cinco de Mayo events. 5210 materials including flyers, stickers, magnets and other obesity prevention resources were distributed.

A campaign to promote 5210 materials to healthcare professionals occurred this quarter. The campaign included a print ad in the Nevada Journal of Family Physicians and a direct mailing to pediatricians in Southern Nevada. The campaign resulted in increased hits to our 5210 webpages. To date, we've identified 14 healthcare providers as 5210 champions who are using 5210 materials in their practices.

CDPP staff provided a presentation on the 5210 initiative and available resources to 27 SNHD FQHC healthcare providers. 5210 materials were also distributed at the June Health District After Dark lecture which featured a physician specializing in obesity medicine. CDPP staff also developed new 5210 promotional materials including a 5210 Activity Book.

Physical Activity:

CDPP partnered with CCSD Safe Routes to School (SRTS) program to increase the number of schools who reach Achievement Level Program (ALP) status. Schools who reach ALP status have committed to participating in a variety of SRTS programs, activities and initiatives across the 6 E's of SRTS (Engagement, Equity, Engineering, Encouragement, Education, and Evaluation). At the end of the 2024-2025 school year, 53 schools received ALP recognition status surpassing the goal of 48 schools. This included 11 schools who met the Platinum level (highest level), 7 schools who met the Gold level, 10 schools who met the Silver level, and 25 schools who met the Bronze level.

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The 2025 Move Your Way Summer Initiative kicked off in May. The initiative promotes physical activity over the hot summer months by providing free access to local pools and supporting aquatic activities for youth. A sister initiative in the Hispanic community provides educational materials and resources at community events. This quarter, 3 Move Your Way Summer events were held at local pools reaching over 1,100 people. 4 community outreach events in the Hispanic community were held reaching over 750 people. The initiative will run until early September.

Tobacco Control Program (TCP)

The TCP has been working with Nevada State University (NSU) and College of Southern Nevada (CSN) to support the adoption of a tobacco-free campus policy. In April, the NSU policy was signed and approved by NSU leadership. The TCP is providing ongoing technical assistance and support to NSU to ensure successful implementation of the policy.

This quarter, the TCP's Por Mi Port Ti Por Nosotros initiative partnered with multiple organizations including the Mexican Patriotic Committee, Fiesta 98.1 FM, Latinas in Power, and Mater Academy East to support and participate in smoke and vape free events including Eggstravaganza, Dia del Niño event, Cinco de Mayo at Paradise Water Park, and Mother's Day Brunch. All events included bilingual signage and announcements. Smoke and vape-free living materials and resources were distributed to over 10,000 people.

This quarter, 27 businesses including banks and restaurants expanded their tobacco policy to limit smoking near entrances and exits to businesses.

This quarter, the TCP and Clark County Medical Society (CCMS) collaborated on their annual initiative to raise awareness among CCMS members on the importance of evidence-based cessation treatments, best practices for tobacco use brief intervention, and tobacco prevention. Through this effort, all CCMS members received educational outreach and materials to support patient interventions.

The TCP's Because We Matter initiative implemented the fourth annual No Menthol May initiative this quarter in May. This program raises awareness about the dangers of menthol tobacco and vaping, highlights the impact of targeted menthol marketing, and connects communities to cessation resources. The campaign included an educational toolkit featuring print materials, social media content, videos, and multiple events held in priority population communities. Originally hosted exclusively by local faith-based organizations, the 2025 campaign expanded to include community organizations and Black-owned businesses. In total, - 82 events throughout May and June were held to promote No Menthol May, including:

- Historic Westside Drive-In Movie
- Jazz in the Park concert series
- Coffee and Conversations
- Run-It-Back Game Night
- Faith-Based No Menthol May in 14 churches
- Juneteenth Celebration
- Black Musica Appreciation Month.

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A social media package tailored for the Nevada Interscholastic Activities Association was developed and key youth identified from local high schools throughout Southern Nevada continued to share vaping prevention messaging on their social media accounts.

TCP staff met with Vice President of Resident Services and Senior Vice President of Property Management at Nevada HAND to discuss smoke-free housing efforts. As a result, a partnership was re-established to promote smoke-free living across their communities and empower residents with information and resources, reduce tobacco and vape use, support property managers in implementing smoke-free housing strategies, and improve overall community health outcomes.

Community Outreach/Engagement:

In addition to activities listed above, OCDPHP Community Health Workers participated in 6 large scale community events reaching over 1,600 people this quarter. Chronic disease prevention and self-management materials were provided to attendees.

Attachment for Agenda Item #6

CHRONIC DISEASE PREVENTION AND HEALTH PROMOTION CDPHP SECTION UPDATES

Presented to

The Advisory Council on the State Program for Wellness and the Prevention of Chronic
Disease (CWCD)

JULY 24, 2025

This report provides an update to the Council on Nevada's Chronic Disease Prevention and Health Promotion (CDPHP) Section, highlighting its commitment to enhancing community health through specific programs. The CDPHP Section aims to decrease the incidence of chronic diseases and boost overall health using various funding streams, including CDC federal grants and state-specific resources such as the Fund for a Healthy Nevada. These initiatives were designed to reinforce and expand the strategic goals of the sections. The overview presents program successes, current obstacles, and upcoming strategies, offering the Advisory Council on the State Program for Wellness and Prevention of Chronic Disease (CWCD) insights into the present wellness landscape. Established by Senate Bill 197 in the 2005 Legislative Session, the Council, initially named the Advisory Council on the State Program for Fitness and Wellness, serves a vital advisory function within the Division of Public and Behavioral Health (DPBH). Operating under the NRS 439.521 guidelines, the Council plays a crucial role in advancing Nevada's public health initiatives.

Office of Food Security and Wellness (OFS)

Council on Food Security (CFS)

PROGRAM OVERVIEW AND PROGRESS

The Office of Food Security (OFS) continues to provide essential administrative support to the Council on Food Security (CFS) and manages the Food for People, Not Landfill subcommittee established by the CFS, which focuses on reducing food waste in Nevada. Efforts are concentrated on food security throughout the state using the State Health Improvement Plan (SHIP) and the 2023 Food Strategic Plan as a guide. To aid the CFS, the OFS conducted two quarterly and two special session meetings. OFS drafted the 2024 CFS and FFPNL Annual Report due to LCB on January 31st each year. . In addition, the OFS is spearheading a

workgroup focused on organizing the Food Security Conferences identified in the SHIP. Federal funding was discontinued for the NACDD AmeriCorps program, resulting in no direct support staff for Food Security, besides the manager under FHN.. The FFPNL subcommittee reconvened in July 2025 after a few years on hold due to funding. The program remains an unfunded mandate, and the DPBH continues to explore opportunities.

IMPACT AND FUTURE PLANS

The program's impact is evident through enhanced stakeholder engagement and collaborative efforts, notably with AmeriCorps and other partners, ensuring inclusive planning for food-security initiatives. Success stories provided by partners highlight how these collaborations effectively address food insecurity challenges in underserved areas. Furthermore, feedback from stakeholders has prompted the refinement of planning and execution, ensuring responsiveness to the community's needs. Looking ahead, the OFS is gearing up for the CFS Food Security Conferences, planning strategic outreach and partnerships to strengthen its future initiatives. Mitigating identified risks, such as staff capacity and funding, is a priority, with strategies including exploring funding streams and increasing recruitment to ensure the program's sustainability, effectiveness, and growth. OFS will continue efforts in food security throughout the state, maintaining partnerships through FHN funding and providing administrative support to CFS/FFPNL.

Funds for a Healthy Nevada (FHN)-Hunger Funds

PROGRAM OVERVIEW AND PROGRESS

The Office of Food Security (OFS) manages an annual allocation of tobacco settlement funds, known as the Funds for a Healthy Nevada (FHN) hunger funds per NRS 439:620-630. This funding operates on a two-year grant cycle and currently supports nine grantees, including food banks, food pantries, and an RX Pantry for SFY24-SFY25. These funds are crucial for initiatives aimed at reducing hunger across Nevada, promoting public health, and enhancing health services for children, older adults, and people with disabilities. The SFY25 Annual Report draft will begin in August 2025 and will be provided to the GMU at the end of 2025. GMAC i approved allocation of funding for SFY26-SFY27 in the amount of \$1,845,308 (SFY26) and \$1,850,958 (SFY27).

IMPACT AND FUTURE PLANS

FHN funds foster vital partnerships with food banks and pantries, significantly contributing to hunger reduction and health improvement across Nevada. Success stories include enhanced accessibility to health and food services for vulnerable groups, supporting the program's effectiveness. Stakeholder engagement remains robust, with constant feedback leading to program improvement. Moving forward, the OFS plans to finalize contract amendments with the NCS to ensure a seamless transition into the SFY25 initiatives. The upcoming release of the Annual Report will provide further insights into the program's achievements and growth areas. To mitigate risks such as contractual delays, the OFS is developing efficient strategies to improve communication and procedures to uphold program integrity and impact.

Wellness and Prevention Program (WPP)

PROGRAM OVERVIEW AND PROGRESS

The Office of Food Security (OFS) is committed to advancing public health through the management of several key initiatives, including wellness and prevention programs (WPP). This program oversees obesity prevention efforts and Supplemental Nutrition Assistance Program Education (SNAP-ED) funds, which aim to enhance nutritional education and promote healthier lifestyle choices across the state. The OFS also actively engages in national opportunities with the National Association of Chronic Disease Directors (NACDD) through collaboration with Public Health AmeriCorps (PHA) and the Public Health Associate Program (PHAP). Although the WPP no longer receives funding from the State Physical Activity and Nutrition (SPINE) program, it continues to innovate within its existing framework. Recent progress includes aligning SNAP-ED funding initiatives with broader public health goals and orchestrating educational outreach campaigns.

IMPACT AND FUTURE PLANS

The impact of OFS initiatives is significant, with SNAP-ED programs fostering greater awareness and adoption of healthy eating practices, thereby contributing to obesity prevention efforts. Engagement with the NACDD, PHA, and PHAP continues to enhance the

program's capacity and reach, ensuring the adoption of impactful public health strategies. Stakeholder feedback is essential for refining program components, leading to targeted and effective educational interventions. Looking ahead, the OFS plans to expand its SNAP-Ed initiatives and strengthen partnerships with public health entities to sustain and amplify their impact.

SNAP-ED

PROGRAM OVERVIEW AND PROGRESS

The Office of Food Security (OFS) continues to enhance its SNAP-Ed initiative by focusing on innovative solutions to improve public health. A key development is the transition of the CACFP GIS Mapping tool to the University of Nevada, Reno (UNR), which hosts the map to ensure sustainability and accessibility. The link is currently being reviewed by the Bureau for final approval. This collaborative effort includes partnerships with UNR, the Sustainable Economies Initiative (SEI), and the Nevada Department of Agriculture (NDA) to align with the Federal Fiscal Year 2024 (FFY24) deliverables. These strategic moves were designed to optimize the reach and effectiveness of SNAP-Ed programming, contributing to the overarching goals of nutritional education and obesity prevention in the United States.

IMPACT AND FUTURE PLANS

The transition of the CACFP GIS Mapping Tool to UNR promises sustainable access and usage, reflecting the program's commitment to leveraging technology for public health improvement. This tool is integral to visualizing and addressing nutritional needs, thus enhancing the precision of SNAP-Ed's outreach efforts. Collaborations with key institutions, such as the UNR, SEI, and NDA, ensure the robust alignment of resources and expertise, fostering comprehensive public health strategies. As the FFY24 deliverables are defined, the OFS plans to maximize these partnerships to bolster the program's impact. Future actions include expanding the capabilities of the GIS tool and intensifying educational initiatives to ensure that the program remains responsive to emerging public health needs while navigating challenges, such as resource allocation and stakeholder coordination. The GIS Mapping project was completed, and was posted a few weeks ago.

5210 Program

PROGRAM OVERVIEW AND PROGRESS

The Office of Food Security (OFS) successfully secured website maintenance funds from the Preventive Health and Human Services (PHHS) Block Grant Program, bolstering its digital infrastructure and outreach efforts. The coordinator is actively engaged in supporting activities tied to the PHHS grant, enabling the state to address unique public health challenges using innovative and community-driven methodologies. For further insight, details of the currently executed grant can be accessed through the Centers for Disease Control (CDC) under the NV PHHS. The program is currently awaiting amendments from the DBPH fiscal team to incorporate SOW's for SFY25 into the contracts. All budgetary provisions have been finalized, ensuring a seamless transition to the next fiscal period.

IMPACT AND FUTURE PLANS

The support of the PHHS grant helped the OFS enhance website updates. The DPBH has recently approved updates to expand the target autonomy for the 5210 Program, with social media content being released on a monthly basis. AmeriCorps staff, in collaboration with WIC staff, translated the website into Spanish to broaden access to crucial health information. In addition, ongoing website maintenance is managed by KPS3, which ensures a robust online presence to support public health initiatives. Looking forward, the OFS plans to leverage these digital enhancements to increase program visibility and community engagement. Future strategies will include finalizing contract amendments to swiftly implement the SFY25 initiatives and expand bilingual resources to better serve Nevada's diverse population, thus reinforcing the state's commitment to inclusive public health solutions.

Obesity Prevention:

PROGRAM OVERVIEW AND PROGRESS

The Office of Food Security (OFS) continues to advance its public health objectives through several key undertakings, including preliminary work on the 2024 Obesity Report. This report provides critical insights into the current landscape of obesity in Nevada and informs the

strategic interventions and policy recommendations. The program's digital efforts were supported by the PHHS) Block Grant, which funds website maintenance to enhance outreach and accessibility. While awaiting contract amendments from the DBPH fiscal team to incorporate the SFY25 SOW, the OFS has secured budget finalizations that position it to promptly activate its upcoming initiatives in the near future.

IMPACT AND FUTURE PLANS

The inception of the 2024 Obesity Report marks a pivotal step toward assessing and addressing obesity-related challenges in Nevada. This initiative, alongside updates to the 5210 website and its translation into Spanish by AmeriCorps and WIC staff, underscores OFS's commitment to providing accessible health information and reducing obesity rates in the state. With KPS3 managing website maintenance, OFS is poised to enhance its digital footprint and outreach. The execution of contracts will allow further work to be completed within the 5210 Program and the activities associated with SNAP-ED SOW. The 2024 Obesity Annual Report will be submitted for LCB review by the deadline of March 15, 2025.

Population Health & Wellness Unit

Tobacco Control Program

Program Overview and Progress

The Tobacco Control Program (TCP) aims to reduce the morbidity, mortality, and disability caused by commercial tobacco use and secondhand smoke exposure in Nevada. The CDC Tobacco Grant ended on April 29, and no additional funds were received for the new grant cycle. Thus, the TCP had to cease its CDC-funded tobacco efforts. Currently, the TCP only carries out activities supported by the Fund for Healthy Nevada (FHN) tobacco funds. TCP had to significantly reduce the Quitline program offerings as the FHN fund was insufficient to pay for the full-length Quitline program. T

Impact and Future Plans

During the last quarter, the TCP program partner, Southern Nevada Health District (SNHD), provided technical assistance to the College of Southern Nevada (CSN) to adopt a smoke-free campus policy for its campuses. Additionally, TCP collaborated with the program partner

Northern Nevada Public Health (NNPH) to update both English and Spanish GIS maps of tobacco retailer density near middle and high schools in Washoe County School District. Future efforts will involve pursuing additional grant funding sources for TCP, so that the activities discontinued for the loss of CDC Tobacco grant can be resumed. Building our Largest Dementia (BOLD) program

Program Overview and Progress

The Building Our Largest Dementia (BOLD) Infrastructure Public Health Program is a federal initiative focused on mitigating the impact of Alzheimer's disease and related dementias (ADRD) through robust public health strategies in the United States. Nevada's BOLD program operates under the Chronic Disease Prevention and Health Promotion (CDPHP) section and has secured a five-year grant cycle (September 30, 2023–September 29, 2028) with an annual funding of \$450,000. Key partners include the University of Nevada, Reno (UNR) Dementia Engagement, Education, and Research (DEER) program and the Alzheimer's Association of Nevada. Over the past quarter, the BOLD program has made substantial progress, including collaboration with local health systems and promotion of brain health education statewide. The Alzheimer's Association delivered information from the 2025 Alzheimer's Association Facts and Figures around the state, highlighting the increase in the number of caregivers, costs of care, and number of deaths from Alzheimer's disease.

Impact and Future Plans

The Nevada BOLD program has made significant strides in raising awareness of and improving dementia management in the state. The 2025 Nevada Tribal Summit on Age- and Dementia-Friendly Care, hosted by the Pesa Soomame Advisory Group in collaboration with the UNR DEER Program and the Nevada Interprofessional Healthy Aging Network (NIHAN), brought together 89 participants representing at least 12 tribes for a full day of education and engagement, focused on supporting the well-being of tribal elders and people living with dementia. The Alzheimer's Association presented Alzheimer's awareness, brain health, and dementia risk reduction to members of the LGBTQ+ community at The Center (15 people) in

Las Vegas, attesting to the program's commitment to educating communities about brain health. Additionally, the DEER Program support team continues to maintain a referral portal for Prominence Health employees to directly refer members to Dementia-Friendly Nevada and DEER programs. One important achievement in the last quarter was the completion of the 2025 Spring Dementia Self-Management Program. Future efforts will focus on educating communities on brain health and recruiting members for various Dementia-Friendly Nevada community groups.

Community Wellness Unit

**The Community Wellness Unit Manager will be on leave as of July 3, 2024, owing to military training and deployment for one year.

Cardiovascular Health (CVH) Program Program Overview and Progress

Nevada's Cardiovascular Health (CVH) Program, funded by the CDC through grants DP-23-0004 and DP-23-0005, focuses on reducing heart disease and promoting cardiovascular health using evidence-based and innovative strategies. Currently, the program is negotiating year-three workplan activities with partners in the National Cardiovascular Health program. The study was approved by the Institutional Review Board of the University of Health programs.. Key milestones include the development of a remote physiologic monitoring capability within a mobile application designed to engage participants in the Healthy Heart Ambassador-Blood Pressure Self-Monitoring Program. The program has similarly developed a bidirectional social service referral capability targeted for rollout in Year 3. The National CVH Award experienced salary savings, which resulted in additional funding for partner-led activities. .

Impact and Future Plans

The program has already demonstrated positive impacts, notably through the Nevada Statewide Cardiovascular Health Learning Collaborative (NSCVHLC), which has completed its second year of operations. This collaborative approach strengthens team-based care and

extends the benefits of clinical interventions in community settings, enhancing coordination, communication, and follow-up care for the priority populations. Stakeholder engagement is robust, with strong collaboration among community organizations. Feedback highlighted the need for more localized interventions, prompting us to adjust our outreach strategies. Looking forward, our plans include launching a new mobile application and expanding the scope of collaborative learning to include more diverse populations. To mitigate potential risks, such as funding fluctuations, we plan to diversify our funding sources and maintain flexible program structures to adapt swiftly to changes.

Diabetes Prevention and Control Program (DPCP)

Program Overview and Progress

The Diabetes Prevention and Control Program (DPCP) is beginning Year 3 for the CDC grant DP-23-0020, titled "A Strategic Approach to Advancing Health Equity for Priority Populations with or at Risk for Diabetes." The program was granted a \$900,000 award in its third year of operation. Additionally, a proposal for the Expanded Authority, amounting to \$96,539, was submitted to the CDC on September 27, 2024. Funds will be available for use in quarter four of year 3 as a continuation of Year 1 efforts, provided state approval is acquired. The CDC has provided guidance for an SDOH-related system or population-level project for Year 3 that allocates a minimum of 10% of its annual budget to it. The DPCP, in collaboration with the Nevada Business Group on Health (NVBGH), will develop and implement community hydroponic gardening infrastructure as Nevada's DOH project. The DPCP will exhibit a model infrastructure that promotes local food security and healthy lifestyle integration. Essential to the program's progress has been the renewal and enhancement of strategic partnerships with institutions such as the University of Nevada, the Reno – Sanford Center for Aging (SCA), NVBGH, and Roseman University of Health Sciences. A significant achievement in Year 2 was that Roseman University received the ADA certification on June 16, 2025. This will increase the capacity for diabetes and pre-diabetes education in Southern Nevada. SCA has recruited a high-need community partner, the Reno-Sparks Tribal Health Center (RSTHC), to serve as a vital site for expanding community health and wellness programs that focus on diabetes management. Impact and Future Plans

The DPCP has made impactful strides in advancing health equity in populations at risk of developing diabetes. Collaboration with key partners has facilitated the deployment of targeted interventions to address the specific community needs of the target population. One of the highlights of the program is increased engagement with priority populations through expanded access to diabetes education and self-management resources. Stakeholder feedback was overwhelmingly positive, emphasizing the importance of sustained community involvement and personalized care pathways. In Year 3, the DPCP plans to leverage partnerships to broaden outreach efforts and deepen the impact of diabetes prevention and control initiatives. Upcoming activities include launching innovative health literacy campaigns and enhancing data collection to refine our approach. To ensure continued success, we are developing strategies to manage potential challenges, such as resource allocation and program scalability, by focusing on maximizing the effectiveness and reach of the interventions.

Clinical & Community Engagement Unit

Women's Health Connection (WHC)

[Program Overview and Progress](#)

The Women's Health Connection (WHC) is a key breast and cervical cancer early detection program that serves low-income, high-risk, uninsured, and underinsured women in Nevada. This study was supported by the CDC's National Breast and Cervical Cancer Early Detection Program (NBCCEDP). In the State Fiscal Year (SFY) twenty-three, the program screened 6,904 women, including 5,410 with breast cancer and 4,290 with cervical cancer. In Program Year 2, the program successfully served 7,005 women, continuing its impact on underserved communities. In SFY25, the program aims to increase the number of women served to 7,250 through expanded screening efforts and outreach. Looking ahead to SFY26, the service delivery projection grew to an estimated 7,613. Partnering with B&A Entertainment Services as a new subgrantee, along with insights from collaborations with the Access to Healthcare Network (AHN), Nevada Health Centers (NVHC), and Nevada Cancer Coalition (NCC), will strengthen the program's service delivery. The addition of key positions, including the WHC Business Process Analyst and Program Officer, will enhance the program's operations and help achieve its goals.

Impact and Future Plans

The Women's Health Connection (WHC) program has significantly affected the provision of vital cancer screenings and diagnoses to thousands of at-risk women, contributing to life-saving interventions across Nevada. Strong stakeholder collaboration and partnerships, particularly with the Access to Healthcare Network (AHN), Nevada Health Centers (NVHC), and the Nevada Cancer Coalition (NCC), have bolstered educational and access efforts, especially among Hispanic women, who represent 96.8% of women who have undergone breast and cervical cancer screening. To better align with its outreach objectives, the WHC has served 20 Black or African American women and has proactively revised its priority population aim to fifty (50), implementing adjustments to outreach strategies and partner contracts to enhance future engagement. The program aims to exceed its screening goals for SFY 25 by enhancing data collection methods, filling key staff vacancies, and intensifying its outreach efforts. By refining care coordination and management practices, WHC continues to expand its reach, address barriers, and secure additional partners and resources to achieve health equity.

Comprehensive Cancer Control Program

Program Overview and Progress

The State of Nevada's Comprehensive Cancer Control Program (CCCP), funded by the CDC's National Comprehensive Cancer Control Program (grant CDC-RFA-DP22-2022), is dedicated to reducing the burden of cancer through prevention, early detection, treatment, survivorship, and the promotion of health equity. In partnership with the Nevada Cancer Coalition, the CCCP supports efforts to reduce cancer risk, improve treatment, and increase survival rates while addressing disparities in care. Aligned with the Healthy People 2030 goals, the program focuses on reducing sunburn among high school students, increasing long-term cancer survivorship, and lowering mortality rates for cancers such as breast, colorectal cancer, and prostate cancer. Recent achievements include expanding participation in the Sun Smart Schools Program from 120 to 153 schools and training 38 Community Health Workers (CHWs) to enhance early cancer detection efforts, surpassing

the annual goal of 9. The CCCP allocated 100% of its state-funded budget in June 2024. Additionally, the evaluation of the Cancer Plan for Year 4 was completed.

Impact and Future Plans

The Comprehensive Cancer Control Program (CCCP) continues to significantly impact Nevada by increasing access to cancer screening, prevention, and survivorship services, with a focus on health equity and underserved populations. Through partnerships with organizations such as the Nevada Cancer Coalition and Access to Healthcare Network, the CCCP has enhanced outreach and community engagement, reaching diverse populations across Nevada. One key initiative, the ThriveNV Tele-navigation Program, served 167 individuals during the reporting period and offered crucial support to cancer survivors. Stakeholder feedback has prompted adjustments in outreach strategies and the development of additional resources, including training Community Health Workers (CHWs). Moving forward, the CCCP aims to strengthen data collection, improve engagement with Federally Qualified Health Centers (FQHCs), and expand programs such as Sun Smart Schools to additional Title 1 schools. The program is also working on the 2026-2030 Nevada Cancer Plan, which will be presented at the Nevada Cancer Summit on August 27, 2025, with a focus on further reducing cancer mortality and improving the quality of life of survivors through innovative, data-driven strategies. The evaluation of the Cancer Plan for Year 4 has been published on the Nevada Cancer Coalition's official website (<https://www.nevadacancercoalition.org/>). The CCCP remains committed to building partnerships and securing additional funding to address barriers to service delivery and ensure equitable access to cancer prevention and care for Nevada's priority population.

WISEWOMAN

Program Overview and Progress

The Well-Integrated Screening and Evaluation of Women Across the Nation (WISEWOMAN) Program in Nevada, funded by the CDC's WISEWOMAN grant (NU58DP007674), is a vital initiative aimed at reducing the risk of cardiovascular disease (CVD), particularly hypertension, in women. The program serves women aged 35-64 who are low-income, uninsured, or underinsured and who are enrolled in the Women's Health Connection (WHC)

Program. Through comprehensive services, including screening for heart disease and stroke risk factors, health risk assessments, risk reduction counseling, and referrals to Healthy Behavior Support Services (HBSS), WISEWOMAN adopts a holistic approach to chronic disease prevention. Recent achievements include initiating the implementation of the MED-IT data management system, conducting provider training for FY25, and executing the FY25 Access to Healthcare Network (AHN) sub-award. As part of ongoing quality improvement efforts, the team is developing a Plan-Do-Study-Act (PDSA) cycle to address the challenges of participant engagement. This includes improving follow-up timeliness, enhancing scheduling flexibility for health coaching, and optimizing the use of the new data system—areas identified through recent discussions with the AHN on barriers and potential solutions. To further support program evaluation and continuous improvement, the team implemented pre- and post-surveys to assess participants' knowledge, confidence, and motivation related to hypertension management, and their HBSS experience. The program has also successfully screened 210 women, and 177 women have been referred to the HBSS as of July 1, 2025, while continuing to enhance operations to ensure timely data management and service delivery. As the program progresses, it remains focused on fully utilizing the MED-IT system, increasing participant screening, and expanding partnerships to enhance outreach and support services.

Impact and Future Plans

The impact of the WISEWOMAN program is evolving, with recent efforts centered on enhancing cardiovascular health services for priority populations in the United States. Despite the limited screening numbers, the program has established a foundation for broader outreach and data management through the implementation of the MED-IT system and quarterly training of AHN staff on motivational interviewing. Stakeholder engagement has been maintained through collaborations with community partners, such as the Guadalupe Medical Center, which facilitated the screening of participants. Adjustments were made to the program's strategies, including the development of a new intake/enrollment form to better assess the social determinants of health (SDoH) and track participant needs. Moving forward, the program plans to increase participant screenings, fully utilize the MED-IT system for data reporting, enhance collaboration with community groups to improve

bidirectional referrals for HBSS, and explore opportunities to expand the provider network beyond the Guadalupe Medical Center to strengthen the program's reach across Nevada. Upcoming activities include provider and community engagement to build referral networks and work with Carahsoft to ensure smooth MED-IT integration into the system. While the Data Manager position remains temporarily vacant, the WISEWOMAN Business Process Analyst has been onboarded to support program data needs. By reinforcing these efforts, the program will focus on filling this vacant position and increasing referrals to support services to better serve Nevada's priority populations.

PHHS BLOCK GRANT

[Program Overview and Progress](#)

Our partners—the local health districts, Nevada Institute for Children's Research and Policy (NICRP), and the Rape Prevention Program (RPE)—remain on track with grant objectives, delivering chronic disease prevention programs, educational sessions to reduce adolescent dating violence, and nutrition promotion programs.

The Work Plan has been approved by the CWCD and the Bureau and submitted to the CDC. The detailed budget will be finalized and discussed with the CDC to ensure adequate Scope of Work construction and facilitate timely subawards. We are also drafting a Work Plan to ensure alignment with both CDC priorities and state-identified needs. Key activities, deliverables, and performance measures are being refined in collaboration with local health districts.

[Impact and Future Plans](#)

Looking ahead, we will continue to broaden our outreach in chronic disease prevention and data analysis and refine program interventions based on feedback from participants and stakeholders. The team is preparing to transition to the CDC's new PHIVE Portal for improved grant monitoring and reporting.

Additionally, the program had its required public hearing via a special session of the CWCS to fulfill the PHHS Public Hearing requirement. While the initial plan was to conduct this discussion during the CWCD meeting in April, the final federal guidance and funding notifications have not yet been released. The BOH presentation is being prepared to ensure compliance once guidance is received.